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a note from DR. CARTER

Friends,

These are exciting times at Francis Marion University as we continue to add programs in unique academic disciplines.

This spring our faculty will be teaching the first classes in the new industrial engineering program. The creation of this program marks a transformational change for Francis Marion and is yet another sign of the university's maturation as we develop educational opportunities in the applied sciences.

Industrial engineering, as you'll discover in this issue of The VIEW, is a fascinating field. Its practitioners are the innovators and problem solvers of manufacturing and production. They are trained to design and assess industrial systems and apply logical and economical solutions. The skills in this engineering specialty are highly marketable, and its students are among the most sought-after graduates in the marketplace today.

In many respects, we believe the IE program will follow the model of our highly successful Bachelor of Science in Nursing (BSN) program, which has provided the foundation for new programs for nurse



practitioners, nurse educators and- in the near future- physician assistants. And, of course, in a couple of years these programs will be housed in a new health science building, which will be constructed in downtown Florence.

So does that mean that we'll be adding additional engineering programs in the future?

We'll just have to wait and see!

De Ct

Dr. Fred Carter, President

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Here Come the Engineers!

Photo Illustration by Katherine Barnette

FMU's Industrial Engineering program will change the university's profile, provide needed specialists for local industry

By Tucker Mitchell

Dr. Lorna Cintron-Gonzalez, Francis Marion University's first ever professor of Industrial Engineering (IE), knows her field can be a bit difficult for the lay person to grasp. It's engineering, so that means it's complex. Its practitioners work in just about every field of human endeavor there is, which suggests a vague definition. And then there's that 'industrial' part, which even the discipline's top professional group isn't sure is the best title for what this type of engineer does.

But true to the critical skill of IE's everywhere, Cintron-Gonzalez has no problem cutting to the chase and solving this problem.

Just what is an industrial engineer? Simple, says Cintron-Gonzalez. She (or he) is a problem solver.

"When students ask me what it (industrial engineering) is all about, would they like it and so on," says Cintron-Gonzalez, "what I say is, do you get frustrated in (fast food) drive-thrus? Do you sit there in your car at the drive-thru and say, 'you know, if they just did this it would be better...' Well, if you do that you'd probably like industrial engineering. It's all about solving the problems of everyday life."

FMPSU?

Francis Marion is all set to become Problem-Solving U. The university's new industrial engineering program received final approval from the S. C. Commission on Higher Education in early October, and university officials have been busy ever since prepping for its first group of IE students, who will begin academic work in January.

The program will start small and is unlikely to ever be large, relatively speaking, in terms of enrollment. But make no mistake: it's a big deal, a real game changer for a 44-year-old

liberal arts college. The new program will allow Francis Marion to attract new students, will amplify its role as a friend of Pee Dee industry, and could, at some point, open the door to even more engineering programs at the school.

Says FMU President Dr. Luther F. Carter, "Anyway you look at it - from the perspective of the community, to existing industry, to the workforce, to what it says about the maturity and development of this university - this program is a winner. It's going to make an enormous difference."

Hand in hand

Although Carter praises FMU faculty and staff for the speedy work in bringing the program to fruition – it took barely 18 months from the start of official paper work until the university gained final approval - the decision to head down this path received careful consideration over

a long period of time. The university has engaged in several partnership programs in the field of engineering during its existence, and serious discussions about a standalone program were heard a decade ago. But the talks only hit a serious note in the last two or three years, when a number of factors converged to allow the new program to go forward. Chief among those, says Carter, was the maturation of local industry.

part "Certainly а of consideration," says Carter, "was that we could not take funds from existing programs to start this, and we needed to grow our student body to a point where it could support what we wanted to do. But the really critical issue was the creation of a core group of businesses and industries in the area that could support the establishment of such a program."

Ironically, that happened as South Carolina and the Pee Dee were coming out of the Great Recession. The expansion of companies like Honda and Johnson Controls, and the arrival of new players, like Otis Elevator, produced the needed momentum.

Of course, that whole process involved a bit of a chicken-and-egg equation. The IE program at FMU gained traction with the advent of new businesses, but at least some of those businesses based their relocation decisions on the advent of an IE program. "It all worked hand in hand," says Carter.

One of a kind?

At the annual faculty breakfast in September 2011, Carter gave faculty a whiff of what was to come when he announced that the college was investigating an engineering degree of some sort. That was essentially the start date for a full-fledged study of the possibilities. A team headed up by Dr. David Peterson, chair of FMU's Department of Physics and Astronomy, dove head first into a feasibility study. By January of 2012, the committee, which also included FMU's Dr. Peter

King and Dr. Susan Peters, had reached a conclusion: It could be done and industrial engineering was the best place to start.

That led to another flurry of activity. New committees were created to develop curriculum and to craft applications to the S.C. Commission on Higher Education and the Accreditation Board for Engineering Technology (ABET), the world's premier accreditating body for engineering programs. Outside help was sought and obtained in the form of Dr. Pat Koelling, associate professor of Industrial and Systems Engineering at Virginia Tech, and a veteran ABET accreditor. Koelling signed on as a consultant, while FMU worked to develop a program. Eventually, he was hired as the program's interim director. He's been spending a couple days every week at FMU while performing those duties.

Physics' Peterson says Koelling proved to be a perfect choice.

"He was extremely qualified," says Peterson, "and, he really wanted to do it."

Koelling says the challenge was impossible for him to resist.

"There aren't that many IE startups of any kind," says Koelling, "and this may be the first time, right here at Francis Marion, where a college has started an engineering department with industrial engineering. That's exciting to someone like me. Why wouldn't I want to be involved?"

Koelling's shepherding helped FMU push the program past both ABET and the CHE. Peterson's smooth inter-departmental collaboration, plus the regular presence of a very influential party --- Dr. Carter --- made the trains run on time.

Carter and other university officials worked to locate funding, to cement connections with local industry and, critically, to forge an alliance with Florence-Darlington Technical College (FDTC) and its former president, Dr. Charles Gould, over shared resources. The new program will be a partnership with FDTC. Students will take some lab courses in the Southeastern Institute of Manufacturing and Technology (SiMT) facility at Tech.

"Dr. Carter was involved --very involved --- every step of the way," says Peterson. "That made a tremendous difference."

TSA, UPS?

Defining the mission of the industrial engineer isn't hard. As Cintron-Gonzalez says, they are, at the most basic level, problem solvers.

>>> See Page 6



ring

Students in FMU's IE program will use the manufacturing lab at the Southeastern Institute of Manufacturing and Technology on the Florence-Darlington Technical College campus for some classes. FMU is partnering with FDTC to offer the new program.

But explaining just what they do can be complicated because, well, because they do almost everything.

The discipline got its start at the turn of the 20th century, when massive "piece" workshops gave way to brilliantly designed assembly lines; and bright thinkers, like Fredrick Winslow Taylor, began to apply timemotion studies and other analytical tools to industry. Today, industrial engineers fill nooks and crannies across the workplace landscape.

Koelling says industrial engineers are involved in "almost every industry and business you can think of,' but he is stumped – temporarily – when asked to suggest some surprising areas of industrial engineer endeavors.

After a few minutes of thought, however, Koelling rattles off string of tasks performed by, and occupations filled by, industrial engineers that are surprising, if for no other reasons, because they are so obvious and so diverse. His list includes scheduling air marshals for the Transportation Security Agency, reviewing supply chains for the aerospace industry, seeing to the human-machine interface in hundreds of manufacturing spaces, designing (years ago) what are still the standard procedures for nurses and physicians in an operating theater, curtailing wait times at theme parks (and yes, drivethrus), and devising routing systems for United Parcel Service.

Koelling's brow furrows a bit as another example comes to mind.

"I probably shouldn't mention this," he says, "but you know those airline ticketing systems that make everyone mad? The ones where they balance load against ticket price and charge you extra for a good seat?... Yep, that's us (industrial engineers), too."

"Industrial engineering," says Koelling, "is interesting because unlike other engineers we don't design things. We design, I guess you'd say, processes, or systems. We work with machines and ideas and people. We're the boundary spanners,

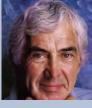
Who, me? An IE?

Industrial engineers find career paths across a broad expanse, as this list of well known IEs suggests.



Tim Cook CEO, Apple

John DeLorean Inventor/Entrepreneur





Mike Duke CEO, Wal-Mart

Joe Girardi Manager New York Yankees





Edwin MosesU.S. Olympic Hurdle
Champion

and while we have to know the math and the science - we're all full-fledged geeks, just like all engineers – there has to be something else there. You have to be a people person, whatever that means, and you have to understand a broad picture."

Industrial engineering's vast scope means it has almost infinite applications. Graduates can be useful in many ways, to many industries, especially in a time when efficiency and productivity are the watchwords of almost every business. That's one reason the discipline has been singled out for its growth possibilities by the U.S. Bureau of Labor Statistics. The demand for industrial engineers is expected to grow by 14 percent over

the next two decades, according to the Bureau. That's twice the rate of all other occupations.

And yet, there are already plenty of industrial engineers in the work force. In South Carolina alone, the number of IE's is pushing 5,000 and state commerce officials predict a thousand more will be needed in the years ahead as the state's industrial base continues to grow.

At Virginia Tech, Koelling says placement for IE graduates "is almost 100 percent," and a regular event was grads who had jobs lined up by the end of their junior year. He notes that during the Great Recession, when economic growth slowed dramatically and jobs were hard to find, his IE students continued to get hired.

"There was a drop off in the number of offers they received," says Koelling, "but the jobs were still there. I think that's in large part because industrial engineers are needed across the board, in so many fields. In a recession, aerospace or technology might slow its hiring, but health care and government are still rolling along, maybe even ramping up. That kept our students moving (in the job market)."

The average pay is good, too - more than \$74,000 a year in S.C. although that figure may be skewed by a phenomena that might be called the case of the disappearing engineer. Because industrial engineers handle assignments - solving systemic problems - that are the natural purview of managers and top executives, they often wind up in those very positions. When that happens, their titles no longer include the word "engineer" says Cintron-Gonzalez, SO, "nobody knows they are there. But they are. They (we) are everywhere."

Geniuses not required

The interdisciplinary work of building an IE program – FMU's curriculum team included representatives from Physics, Mathematics, and Business – was difficult. But perhaps the most

daunting part of creating the new program will be finding students and convincing them that they can "cut it." Engineering sounds difficult, and the prerequisites, which include higher mathematics and a healthy dose of physics, aren't easy. For a liberal arts college making the transition to its first engineering program, that may seem a tall order. But FMU is ready.

Cintron-Gonzalez cites her own example when discussing IE with prospective students. Growing up in her native Puerto Rico, Cintron-Gonzalez was an avid learner who worked hard to keep up with her brother, a mathematical and scientific savant, for whom the academics was child's play. Cintron-Gonzalez found it much more difficult and remains in awe to this day of natural mathematicians.

"I have never found that (math) to be easy," says Cintron-Gonzalez "but you don't have to be a genius to get through it. You just have to get through it."

And the prospective industrial engineer, the future problem solver, will find a way to do that.

That they might do it at Francis Marion is a source of great hope to Carter. The university's veteran president believes engineering will be transformative in much the same way a new nursing program was 10 years ago.

"A decade ago, nursing took us down the health professional route, and you see now, 10-11 years later, just what that has produced," Carter says. "That initial BSN degree has led to several others and has created a wonderful new area for the university."

"I think you'll see exactly the same thing happening with engineering," says Carter. "Give us a decade with that and you will see the development of an engineering program here that will involve a number of different engineering specialties. I'm very hopeful that it will be another area of distinction."

Tucker Mitchell is Executive Director of Public Affairs at Francis Marion University.



Dr. Lorna Cintron-Gonzalez in the IE Lab.

The Face of IE

Dr. Lorna Cintron-Gonzalez joined the Francis Marion University faculty this fall as the assistant professor of industrial engineering. Here's what you need to know about the first member of the university's industrial engineering program.

Education: BS, Industrial Engineering, University of Puerto Rico-Mayaguez 2005; MS, Health Systems, Georgia Tech 2006; PhD., Industrial Engineering, Penn State 2013.

Specialties: "My passion is in human factors, accommodating the person to the workplace. But I have come to love all of industrial engineering."

Why it took so long to obtain her doctorate: "Well, I did stop to have two children while I was going through it...Also, I changed my dissertation topic."

Family: She is married to Josue Rivera. They have two daughters, Maia Rivera (4), and Zarah Rivera (2).

Courtship: Lorna and Josue met in school in Puerto Rico but there was "no interest" until Lorna went to school at Georgia Tech. Josue, who is also an industrial engineer, was working at a turkey plant in Newberry, S.C. He traveled to Atlanta on weekends to be with some people he knew. One of them was a friend from Puerto Rico. The two reconnected and the rest is history.

Commute: While Lorna was completing her doctorate, Josue worked in Massachusetts. "So, not close, but he was very supportive all the time," says Cintron-Gonzalez. "I couldn't have done it without him."

Why industrial engineering: "I was always in the AP courses in math and science and I was drawn to engineering. After I learned about the different field, industrial engineering was the only one that interested me. It's just more...fun."

Attack of the killer snails!

It sounds like a bad science fiction movie, but studying deadly toxins from the cone snail is a serious project for FMU's Department of Biology

By Brooke Holden ('09)

an a carnivorous, teacup-sized snail from the South Pacific help defeat acute chronic back pain?

Francis Marion University Associate Professor of Biology Dr. Tim Shannon and a group of FMU student researchers are doing their best to find out. They are part of a bi-coastal research team — the other half is housed at the University of Hawaii (Honolulu) — that is attempting to decipher the genetic imprints of the toxins emitted by the Pacific Cone Snail.

There are more than 600 species of cone snail (conus is the genus) worldwide. All sting prey with a toxin. The cone snails that Shannon and company investigate are the largest and deadliest of the species and thrive in the warm waters of the South Pacific. The toxins that these snails inject into their victims are powerful enough to kill humans, and some human deaths from cone snail stings have been documented. But those are rare events.

Cone snail toxins fascinate scientists because they are so complex. The toxins injected into worms and small fish — the large cone snail's primary prey — may contain hundreds of different elements. Like snowflakes, no two cone snail venoms are alike.

Scientists believe that cone snail toxin has evolved over many years to better attack specific targets. And, they have discovered that the snails can change the toxin chemistry themselves for better results.

That adaptability, coupled with the toxins' primary effect — it paralyzes victims — is where scientific curiosity and potential medical applications merge. In very specific doses, the toxins can act as a powerful painkiller. The snail toxins work on a cellular level, blocking nerve messages that shut down movement. But that same ability to block messages, when used carefully, can block the transmission of pain signals as well. Further variations, provided by the snails, might produce even better pain killers.

Uncharted territory

Scientists have already used cone snail toxins in producing the synthetic painkiller Prialt® (ziconotide), which received FDA approval last year. Prialt has been shown to significantly reduce acute chronic back pain. It's used to decrease pain in those suffering from cancer, AIDS, multiple sclerosis and neuropathy, among other conditions; and unlike traditional pain relievers, early results suggest it is not addictive. However, it is very expensive and must be carefully administered under expert medical care – too much toxin could produce actual



paralysis. It is currently prescribed only for patients who can no longer get relief from traditional treatments.

Research continues to make ziconotide and similar "channel blockers" more effective. That includes the work underway at FMU.

FMU's Shannon joined the research project after being approached by a former student several years ago. The student's husband had returned from military service and was suffering from chronic back pain. Familiar with the possibilities afforded by ziconotide, the student thought it might help her husband. Shannon agreed to give her a unique research opportunity, while looking into an aspect of the product.

"My initial foray into this was to give (the student) the chance to probe this uncharted territory," says Shannon. "As such it would also give me an opportunity to start a new research project, since the one I was working on was dying."

Shannon began by contacting experts in the field, hoping to acquire some cone snails or cone snail toxins. Shannon eventually joined forces with Dr. John-Paul Bingham, an assistant professor in the Molecular Bioscience and Bioengineering Department at the University of Hawaii in Honolulu, one of the world's leading experts on cone snail toxins. Shannon obtained the toxin materials from Bingham, enabling him to conduct toxin research at FMU.

Cancer cure?

The work being done at FMU will focus on identifying the number of toxin genes involved in the toxin of several particular snails. Shannon and company are using the pulmonary chain reaction technique, which takes RNA molecules and incorporates DNA nucleotides into a new strand. Then, multiple copies of the new strands are made and put into a plasmid to be sequenced. Once in a sequence, the proteins within the toxins can be identified.

Expanding beyond the initial research, Shannon says he and his



Dr. Tim Shannon at work in the lab.

team are also looking at how the toxins might affect cancer cells.

"If we can find some novel toxins, we can also take a look at the proteins and apply them to known cancer cell lines to see what impact they have on cancer cells," he says.

Using cancer cell lines already available in FMU's research laboratories, the team can observe the impact the toxins have on the growth of the cancer cells.

The unusual project has also led to a ramping up of research efforts at FMU. While the student who first introduced Shannon to the snail toxin project has since graduated and moved on, he has since shared this experience with more students. One student is currently enrolled in an independent study with Shannon, focusing on the snail project. Since he and the student meet only once a week, for just 3-4 hours, the research is currently moving at ... well, a snail's pace. However, Shannon is planning

to incorporate the research into a new study that will be shared with 14 new honors students.

That's an unprecedented approach for FMU freshmen, exposing them to new material and unique research their very first year on campus.

Research in general is nothing new for Shannon. Since his undergraduate days at Western Kentucky University, Shannon has been intrigued by scientific inquiry, and throughout his career he's been involved in a variety of projects, including virus research. He earned his doctorate degree in molecular and cellular biology from Ohio University and continued his research, specializing in cellular level signaling processes. He joined FMU in 1999 and is currently an associate professor of biology.

Brooke Holden, a 2009 graduate of Francis Marion University, is a traffic reporter and news content specialist at WMBF News in Myrtle Beach.



Into the real world of marketing

For Dr. Kay Lawrimore's students, marketing is more than just a theory in a book

By Matt McColl ('09)

pen book. Memorize a fact or figure. Close book.
That's the routine for many college students.

The real world? That's a place to enter – and to worry about – at some later date.

In at least one Francis Marion University class, however, things are a little bit different. In Dr. Kay Lawrimore's Marketing 432 class, the real world begins as soon as students enter the door. Each semester. Lawrimore's undergraduate master's level students compete for a shot at presenting a marketing strategy to a potential client - a real client -- with the distinct possibility that elements of the strategy, or the entire plan, will be implemented in the real world.

Or, more realistically still, that they won't.



years, Lawrimore's students have worked with a diverse group

Over the

of clients ranging from The Florence Symphony Orchestra

to McCall Farms and The Country Club of South Carolina; from Lynches River State Park to Palmetto Bed. The student's goals: to create effective branding and marketing strategies for those very real world entities. Their work includes the creation of slogans, logos, color schemes and plans for product development.

Lawrimore's students obtain a great deal of satisfaction from the work. More importantly, they acquire experience that's useful in a variety of ways, not the least of which is an

impressive bullet point on a resume.

More than theory

That's not lost on students like Kelsey Woodall, a senior who was in Lawrimore's Marketing 432 class in the Fall 2013 semester.

"It gives us experience that we can actually put on our resume," Woodall says. "You're not learning a theory, you're applying it. That is really the No. 1 thing that I love about this class. It's not straight memorization or anything like that. It's how you actually use this stuff in the real world."

Woodall says the experience she's received working with her class's current client, the Sumter County Flea Market, is the necessary out-of-the-box learning she and her fellow students need. That includes understanding the work that must be done to complete a marketing project – research, presentations, and brainstorming. But an even bigger

plus, says Woodall, is a chance for real life, one-on-one interactions with real life clients.

Students working with real people, who, much to the student's chagrin, often aren't as receptive to their ideas as they would like, is a lot different than reading a lifeless case study in the latest edition of the marketing textbook. Those interactions, painful as they may be at the time, help students become more comfortable in asking their client what they want and probing for kinks in the business's marketing armor.

Freddie Ratliff, another senior in the Marketing 432 class, says that the interaction produces a better understanding of the real world and fosters useful, in-class competition.

"You get a better feel of what the real world is going to be like," says Ratliff. "People (in the real world) tell you, 'No.'"

Why? Why? Why?

After the consultation with the client comes the fun part for the students. They amass all their information and independently create a marketing and branding strategy based around their client's needs and wants. From there, a competitive energy begins to form around the classroom, as each student jockeys to position themselves as the one marketing practitioner with the right ideas to be selected by the client.

"Even though we're sitting here in class, sharing ideas," says Ratliff, "we're all in competition with each other... You want the client to want to use your strategy over anyone else's."

That competition engenders some passion. As each student guns for the best presentation, they develop a certain attachment to ideas and techniques they have developed. Students tend to think their ideas are the best. The idea that they could be wrong doesn't enter into their thinking.

A frequent presentation occurrence is Lawrimore stopping a presentation to ask a simple question: "Why?"

Why will a certain logo perform better than another? Why will a new slogan make a company's brand more prevalent?

Students are forced to explain their decisions and to reveal the research — or in many cases, the gut instinct — upon which they've based their decision.

Sometimes, this process is flummoxing to a student who can't understand how they could be wrong or their idea less than the best for a particular scenario.

Lawrimore takes special care to ensure the student's psyches aren't damaged by constructive criticism, but she notes that she is also prepping them for a tougher time in some real world day down the road.

"I do it in the classroom, a safe environment," Lawrimore says. "They're not going to get fired. They can come to class the next day. I'm trying to give them some experience as to what I faced when I was out there and what it takes to be a good

marketer in the corporate world. It's a training ground in a way, but it also encourages students to make decisions."

One of the class's most recent beneficiaries of a total branding overhaul was Seminar Brewing, a new brewpub, which will be located next to Red Bone Alley at the Florence Mall.

Travis Knowles, one of the founders of Seminar Brewing, says the assistance from the class was beyond what he expected. The business took the marketing strategy to heart, utilizing a suggested slogan and considering some useful feedback on a new product.

"One of the students suggested a great slogan that works well with our name and concept: 'Now in session,'" says Knowles. "So, our t-shirts and some of our other merchandise include that phrase. ... Besides the slogan, the student feedback allowed us as a business to experience an outside perspective's view on what is important or not. Hearing from several points of view gave us plenty to consider moving forward."

Matt McColl, a 2009 graduate of Francis Marion University, is an adjunct professor at the university in the Department of Mass Communication as well as the director of marketing for the North Eastern Strategic Alliance, a nine-county regional economic development alliance.





A Cup of Care

Terricita Sass' addiction is to her students, not coffee.

By Denise M. Watson

t first glance, it appears Terricita Sass ('87) has an addiction to coffee.

Mugs in bright pinks and soft blues, with Mickey Mouse ears, palm trees and baby seals - 425 in all - take up an entire wall of her Norfolk State University office.

Sass doesn't drink coffee.

She is the assistant vice president of enrollment management, and she doesn't even, technically, collect mugs. She collects stories.

Each mug has one attached, and most are from students and families she's guided during her 26 years at the university.

They are cups of not-enoughmoney, not-enough-courage, notenough-time, and represent instances that Sass has called on financial donors, made phone calls, often just listened, to help someone find a way.

"You see these kids, you never

know where life is going to take you, and you don't mean for people to get into your soul," Sass says. "And they do."

Sass started at NSU in 1987 in the department of institutional research. A number cruncher by trade, she operated in a world of data, analyses and spreadsheets, but she smiled at students on campus and couldn't help asking whether they were OK when it was obvious they weren't. A trait she acquired while an underclassman at Francis Marion University, Sass says tending to the needs of students is the norm.

"There were so many who took good care of me at Francis Marion that when I made my way to Norfolk State, all I knew was, if you work for a college, you take care of students," says Sass.

The cup thing began when people noticed four nondescript mugs - mere dust collectors from education conferences - sitting on her window sill. If people asked whether she collected cups, she'd say no, but some folks didn't ask. They just

assumed.

In 1991, student Tracia Joyner of Drewryville chatted with Sass about how she didn't have the money to stay in Norfolk.

Sass didn't have children at the time, and her husband was away with the Navy. The student suggested that she stay with Sass in her Chesapeake home to keep her company. Sass knew Joyner well and agreed.

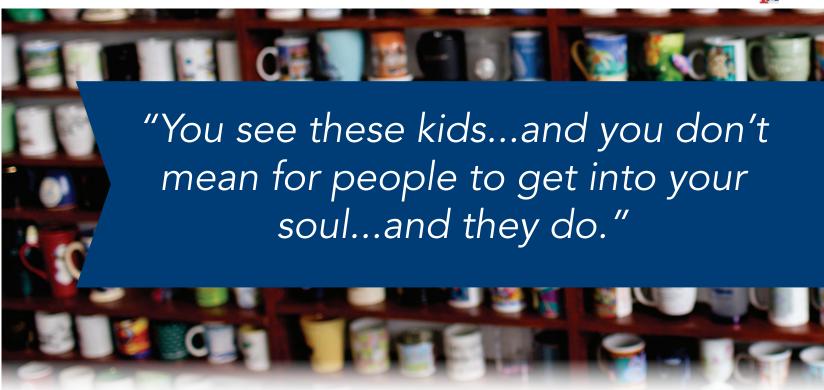
A year later, Joyner came to Sass with another student in a similar predicament. That student, too, moved in.

Nearing their graduation, the girls walked into Sass's office with something hidden behind them.

"My first thought was, 'Oh, they've broken something in the house,'" Sass says.

The girls gave her a box. In it was a gold cup engraved with the words: "Terricita, with love Amanda and Tracia."

The young women got jobs, got married, began their grown-up lives and included Sass in them. In 1995, Joyner died in a car accident.



Sass still gets emotional when she holds the cup.

Thoughts of her years at FMU weigh as heavily on her mind as those of her former students. Just as Amanda, Tracia and a host of others were aided by Sass, she had been the beneficiary of someone's kindness as a student as well. FMU staff member Yvette Pierce allowed Sass to live with her as she saved to marry her husband Grady ('84), whom she'd met while attending FMU.

When the two were married, Grady was already enlisted with the U.S. Navy and stationed in Norfolk, Va. Sass spent the summer following her graduation from FMU working for an accounting firm in Columbia. Sass later joined her husband and accepted a job at NSU.

Her training had been in blackand-white, but dealing with young adults was more complex. She started adding comfortable seating in her office, with boxes of tissues nearby. The tears were often about money, and she sometimes dipped into her own purse. Eventually, her husband suggested she leave her checkbook at home.

Another one of her favorites is one striped in red, green and gold.

She received it from a young man who had been raised by his grandmother in St. Croix, who had come to Norfolk State with brilliant grades and an attitude that he couldn't make it. He became one of "Sass's students," those who had to meet with her regularly and update her on grades and life.

He brought her the mug two years after he graduated in 2003 and told her to pull it from her shelf whenever she faced a young male on her office couch, ready to give up.

"You tell them my story," he says.

The University of Florida mug is another she often uses as an example of perseverance. Thomas Moore came from Portsmouth's I.C. Norcom High in 2002 to study business. He'd heard about Sass and her "problem couch" - or "solution sofa," as some students began to call it.

As student government president, Moore worked with Sass to answer questions about enrollment and financial aid for students.

When he stopped serving as president during his last semester, though, he lost the scholarship that went with it. Even with loans, he fell short of what he needed to stay in school. He went to Sass, and she

helped him find money to cover the gap.

Moore later studied at Virginia Tech and is now completing doctoral work at Florida.

During Christmas break in 2010, Moore went by Sass's office with the muq.

"I knew that it was important to pay homage to people who helped me," he says. "I definitely wanted to make sure I told her thank you, and adding to her collection is a cool thing to do." (§)

Denise M. Watson's article first appeared in The Virginian-Pilot, © September 29, 2013

A New Cup

After learning about Terricita Sass, the staff of The View thought it only proper to make a donation to her wall. A shiny new FM mug is on it's way to NSU.





Big Leagues Beckon



Justin Greene rounds first base.

Photo by V. Paul Bowers, Jr.

Star FMU Alumni Outfielder may be headed to the Majors

By Michael Hawkins ('85)

ustin Greene, a 2008 graduate of Francis Marion University and a former Patriot outfielder, had a very successful 2013 season playing the part of a BayBear.

The BayBears are a professional baseball minor league affiliate of the Arizona Diamondbacks. Based in Mobile, Ala., the BayBears compete in the Southern League (AA). Greene, a native of Goose Creek, S.C., patrolled the outfield in Mobile's Hank Aaron Stadium and he patrolled it very well.

Greene enjoyed a superb season in Mobile, and now has his eyes set on a Big League assignment in the near future. He's on track to become Francis Marion's second big leaguer, following left-handed pitcher Josh Edgin who became the first Patriot to reach the major leagues when he debuted with the New York Mets in 2012. The Patriots had a half dozen players in professional baseball last year.

After being traded to the Diamondbacks during the 2012-13 off-season, Greene flourished in his new surroundings as he won the Southern League batting crown with a .308 average, and helped lead the BayBears to the South Division title with a 79-60 record and a spot in the league's championship series. In 117 games, he registered 19 doubles, nine triples, one home run, and 30 runs batted in, while scoring 75 times. The speedy Greene stole 31 bases in 43 attempts, and posted a .377 on-base percentage and a .790 OPS. The right-handed hitting Greene hit .374 against lefties and .341 with runners in scoring position. He ranked in the Top 5 in four Southern League offensive categories.

During the regular season, he was named the Most Valuable Player for the 2013 AA Southern League All-Star Game, played July 17 in Jacksonville, Fla.

"This past summer was the best of my career," says Greene. "I felt comfortable with the Diamondbacks organization and that made for an environment in which I could relax and concentrate solely on baseball. Their scouting reports and technology were ahead of the game, and that made it easy to succeed. The organization has treated me like family from day one. In return, I

just try and go out and perform every day.

"I approached the 2013 season slightly different than past years," says Greene. "After averaging just over 10 home runs a season for four years, I focused more on making contact and getting on base, while trying to cut down on my strikeout numbers. I feel as though I was able to reach those goals."

When asked about playing in the historic venue that Mobile calls home, Greene added, "It was really cool. When you take the field, you can't help but recognize the history behind the stadium and the individuals that grew up in the area and played there in the past. The fans treated us great, and being from the Low Country I was accustomed to the humidity along the Gulf Coast."

Following the end of the 2013 campaign, Greene took some time off to relax, re-energize and to spend time with his one-year-old daughter.

"I ease back into the training and conditioning process," Greene says. "In November, I began stretching and long-tossing. After the first of the year, I want to be ready to face live pitching – practicing with some local high school teams – and then by February I am ready for spring training."

"February is also the time I will get my spring training assignment," says Greene. "Everyone will report to Arizona, but my hope is to get an invite to the big league camp."

This past year was Greene's sixth season playing professional baseball. He was originally selected by the Chicago White Sox in the 20th round of the 2008 Major League Baseball Draft. His minor league odyssey has taken him to Bristol, Tenn., (Rookie League), Kannapolis, N.C., (Class A), Winston-Salem, N.C., (A), Birmingham, Ala., (AA), and Charlotte, N.C. (AAA), before reaching the Gulf Coast. After batting a combined .256

at both Birmingham and Charlotte in 2012, Greene was traded from the White Sox to the Diamondbacks.

As a senior at FMU, he led the Patriots in hitting (.384), runs scored (54 in 54 games), sacrifice hits (11), slugging percentage (.581), stolen bases (16), and on-base percentage (.472). He ranked fifth in the Peach Belt Conference in hitting and third in on-base percentage.

He finished his Patriot career owning the school's all-time records for runs scored (163), hit-by-pitches (48), and sacrifice hits (38). Greene earned a Bachelor of Business Administration degree at FMU.

"I did get to see the new Sparrow Stadium when I came back for the 2012 Baseball Alumni Weekend, and that facility is top-notch," Greene says.

Michael Hawkins ('85) is the Associate Athletics Director for Media Relations & Marketing/SID at FMU.

Patriots in the Pros

Justin Greene is just one part of a network of FMU alums now playing the game professionally. Here's a look at all the Patriots in the pros:



Buddy Sosnoskie ('12) - Completed his second year of pro ball with the Fargo-Moorhead of the American-Association of Independent Baseball. The outfielder hit .246 in 90 appearances for the RedHawks in 2013. Sosnoskie recorded 81 hits, 37 RBIs, 12 stolen bases, and 8 homeruns.

Brock McCallister ('12) - Completed his first year of pro ball with the Frontier Greys of the independent Frontier League. He appeared in 82 games, batting .242 with 12 doubles, one home run, 25 runs batted in, and a .304 on-base percentage.

Patrick Mincey ('11) Completed his second year of pro ball. The relief pitcher appeared in 50 games for the Grand Prairie AirHogs of the American-Association of Independent Baseball, and earned 24 saves. Mincey finished with a 5-1 record, and compiled an ERA of 1.01 while picking up 55 strikeouts and was named his league's Relief Pitcher of the Year.

Barrett Kleinknecht ('10) - Completed his fourth year of pro ball after being drafted in the 12th round of the 2010 First-Year Player draft by the Atlanta Braves. The first baseman hit .238 for Double-A Mississippi of the Southern League. Kleinknecht appeared in 93 games in his second full year with the Braves, and compiled 56 hits, 35 RBIs, eight homeruns, and 35 runs scored.

Josh Edgin ('10) - Completed his fourth year of pro ball after being drafted in the 30th round of the 2010 First-Year Player draft by the New York Mets. The relief pitcher appeared in 34 games for the Mets in 2013, and compiled a 3.77 ERA to go along with a 1-1 record and 20 strikeouts. He also earned one save.

David Walters ('09) - Completed his fifth year of pro ball after being drafted in the 47th round of the 2008 First-Year Player draft by the Atlanta Braves. The relief pitcher split time in 2013 between the Bowie BaySox (Double-A, Eastern League) and the Frederick Keys (Class-A, Carolina League) in the Baltimore Orioles organization. Walters appeared in 26 games between both teams, and finished the season with a 1-4 record while compiling a 5.86 ERA with 14 strikeouts and three saves.



Dylan Owen ('07) - Completed his seventh year of pro ball after being drafted by the New York Mets in the 20th round of the 2007 First-Year Player draft. The relief pitcher, who split time in 2013 between the Las Vegas 51s (Triple-A, Pacific Coast League) and the Binghamton Mets (Double-A, Eastern League), appeared in 17 games overall in 2013 and compiled an

ERA of 7.65 to go with an 0-3 record. Owen also recorded 12 strikeouts.



>On Campus

FMU Board says yes to Mt. Pleasant

rancis Marion University's Board of Trustees took a historic step at its November meeting, when it authorized the administration to negotiate the opening of a satellite campus in Mt. Pleasant, S.C.

The unanimous vote means FMU could begin offering courses in Mt. Pleasant, a bustling Charleston suburb of some 70,000, about a two-hour drive from FMU's main campus, as soon as next fall.

The action was in response to an invitation extended by the town's elected officials, who were concerned about the lack of higher educational opportunities for students and families in the area.

FMU President Dr. Luther F. Carter says the board, and the university, arrived at the decision to assist the township after careful consideration and lengthy study. Carter says that while the new initiative is exciting, it doesn't mean it's core mission is changing.

"The dramatic extension of FMU's educational mission in no way compromises or dilutes the university's long-standing commitment to the people of the Pee Dee," says Carter.

Planning for the satellite center is continuing. The town will provide most of the facilities, on what will likely be a limited campus. No dormitories are planned.

FMU officials say that initially the Mt. Pleasant campus will offer classes that would count toward bachelor's degrees, in partnership with the local community college, in undergraduate programs including business and health care. The precise timing of programmatic offerings is still under consideration, but FMU leaders say the school's successful RN-to-BSN nursing program will



Mt. Pleasant is on the Cooper River.

be in the forefront. FMU research shows a large number of two-year RN graduates in the Tri-County area around Charleston and Mt. Pleasant.

Interest in the venture began earlier this year when Mt. Pleasant Billy Swails approached the university. The overture was in keeping with the town's 2009 Comprehensive Plan, which called on town officials to recruit higher education institutions to the city to promote economic development and professional education, as well as to provide for the betterment of Mt. Pleasant citizens. The town has been looking for a four-year option that would allow the town's growing high school graduate population more opportunities to earn a degree while at home. After looking at a number of possibilities, Swails and Mt. Pleasant settled on Francis Marion as the best choice.

Mt. Pleasant is among the fastest-growing cities in the United States, and growth there, as well as elsewhere in the Tri-County Region that includes Charleston, has outstripped the ability of existing public colleges to meet local educational needs.

FMU, Clemson, FDTC host bioenergy summit for farmers

rancis Marion University (FMU),
Clemson University Pee Dee
Research and Education
Center and Florence-Darlington
Technical College (FDTC) hosted
the BioEnterprises and I-95 Rural
Economic Development Summit on
Sept. 19-20 in Florence.

The free event provided the latest information on research and industrial opportunities associated with technology-driven bioenterprises and agribusinesses in the region.



FMU Recognized as "2013 Great Colleges to Work For"

rancis Marion University was recognized this fall as one of the "2013 Great Colleges to Work For®" by the Chronicle of Higher Education.

The results, released in the Chronicle's sixth annual report on the academic workplace, are based on a survey of more than 44,688 employees at 300 colleges and universities.

FMU was also named a 2013



Honor Roll institution by the Chronicle, a designation granted to only 42 of the colleges surveyed. FMU qualified as an honor roll college

because it was highly ranked in at least seven of the 12 rating categories.

"The reputation of this institution has been built on the work of this faculty and staff," says FMU President Dr. Luther F. Carter. "And for the past decade or so, we have attempted to develop compensation and support services that adequately

demonstrate our appreciation for what they do. We are all proud of this national distinction."

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FMU named among Military Friendly Schools®

rancis Marion University has earned a place on the Military Friendly Schools® list. The list, published by Victory Media, bases its practices on the recruitment and retention of students with military experience.

The 2014 Military Friendly Schools® list honors the top 20 percent of colleges, universities and trade schools in the country that are doing the most to embrace

America's military service

members, veterans and spouses as students and ensure their success on campus.

Veterans represent 5 percent of the FMU student

population.

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FMU ranked in *USN & WR*Best of the South Colleges

rancis Marion University was again ranked by U.S. News & World Report magazine as one of the South's best regional universities earning it a spot in the 2014 edition of "America's Best Colleges" by U.S.



News Media Group.
For more than a decade, U.S. News & World Report has consistently ranked FMU among the South's best universities.

"We are honored to be selected once again >>>See Page 18



Ray Taylor and Beverly Owens pose with their 2013 staff awards.

Taylor and Owens named Outstanding Employees

Ray Taylor of Florence and Beverly Owens of Marion were named outstanding employees of the year at Francis Marion University during the annual staff awards breakfast this fall.

The event also honored FMU employees for length of state service.

Owens is the administrative assistant in the Department of Mass Communications, English, Modern Languages and the Honors Program and Taylor is a custodian.

Owens has been employed at FMU for 14 years and Taylor for nearly 10 years. They both were cited for their dedication to their jobs and for service above and beyond the call of duty. FMU President Luther F. Carter presented Owens and Taylor with plaques and \$1,000 checks in recognition of winning this annual award for employees.

Rannie D. Gamble of Florence, administrative manager for the Office of the Provost; Donald Hyman of Florence, craftsman supervisor-painter; and Robin M. Moore of Olanta, director of campus applications and data service were cited for 30 years of state service.

Employees honored for 20 years of service include: Pat Boswell of

Florence, director of facilities services; Frank Larrimore of Mullins, director of printing services; A. Maria McCormick of Dillon, administrative assistant for the Department of Mathematics; and Garth W. Thomson of Florence, men's and women's tennis coach.

Employees recognized for 10 years of service were: Bryan J. Austin of Florence, mail center supervisor; Teresa A. Cook of Lugoff, director of facilities support; Bonita H. McFadden of Florence, administrative assistant to nursing; Dollie J. Newhouse of Florence, registrar; Robert J. Odom of Hartsville, lab manager for the Department of Mathematics; Ted B. Stewart of Florence, estate groundskeepers and Jennifer L. Stone of Coward, administrative assistant for the School of Education.

Five retiring employees were also recognized: Horace Lee Brockington of Florence, custodian; A. Tim Brown of Latta, police sergeant; Earl J. Glenn of Florence, police captain; Jessie T. Perkins of Effingham, manager of utilities and outside services; and Nancy Wright of Florence, administrative manager of Public and Community Affairs.

> On Campus

as one of America's Best Colleges in the 2014 edition of the *U.S. News and World Report*," says FMU President Dr. Luther F. Carter. "This ranking underscores our continued commitment to scholarship and teaching and is a tribute to the dedication and professionalism of our wonderful faculty."



PAC lands country star Travis Tritt

In its ongoing effort to enhance its programming, the Francis Marion University Performing Arts Center added country music legend Travis Tritt to its 2014 schedule. Tritt, a Country Music Association artist of the year, will perform a special, acoustic concert at the center on February 8th. Tickets are on sale now at www.fmupac.org.



Community Series added to FMU Performing Arts Center

ospel choirs, a military band and the Florence Men's Chorale Society are all part of the latest addition to the FMU Performing Arts Center's 2013-14 season schedule.

The PAC's new "Community Concert Series" is a succession of Sunday afternoon concerts built around affordability. Tickets for each show are \$5, with the exception of an April 27 appearance by the 282nd Army Band from Fort Jackson. There is no admission charge for that concert.

Future events include baritone and spiritual historian Robert Sims on Jan. 26; FMU alum Bishop Michael Blue and The Tribe on Feb. 3 and the Fort Jackson Army Band on April 27. For more information, contact the Performing Arts Center box office, Monday - Friday from 12-5 pm, at 843-661-4444.

Trustees elect McIntyre, Norwood, Elmore

rancis Marion
University's Board of
Trustees elected new
officers at its November
meeting.

George C. McIntyre, owner and operator of McIntyre Realty Company, is the board's new chairman; Tim Norwood, global sales manager at ADP and president/owner of Victor's Bistro, is vice-chairman; and Frank Elmore, founding shareholder/president at Elmore Goldsmith, PA, is secretary.

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George McIntrye



Tim Norwood



Frank Elmore

FMU finances receive clean, unqualified audit

or the 15th consecutive year, Francis Marion University has received a clean, unqualified opinion from its auditor.

The audit, which is conducted annually, examined the University's financial statements for the past year, as well as procedures related to activities such as spending, borrowing and fundraising. The audit found the University's financial statements to be reliable, and that rules and procedures to safeguard public resources were effective.

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FMU students attend S.C. Student Legislature session

he FMU Student Legislative delegation recently traveled to Columbia to participate in the The South Carolina Student Legislature's (SCSL) annual session. The SCSL is a student-run mock legislature. Colleges and universities

in the State of South Carolina send delegations to two annual sessions to debate bills and further their knowledge.

FMU students W.R. Cody Simpson III and R. Dustin James serve as the Governor and Chair for the SCSL.



Simpson ('13) receives Leadership Legacy Award

ody Simpson ('13) received the Leadership Legacy Award at Francis Marion University's Leadership FMU graduation ceremony held on campus recently. Issued by FMU's Division of Student Affairs, the Leadership Legacy Award is given to a graduating senior who has demonstrated an ongoing commitment to outstanding leadership and service to the FMU community throughout their academic tenure.

Simpson, a native of Manning, is the former FMU student body president. He currently serves as governor of the South Carolina Student Legislature (SCSL), the first FMU student to do so in 33 years. He has also served as chairman of the FMU Delegation, secretary of state and acting state treasurer in the SCSL.



FMU minority nursing association established

rancis Marion University nursing professor Dr. Rhonda Brogdon has launched a new professional association aimed at enhancing diversity in the nursing workforce.

The organization is chartered through The National Black Nurses Association (NBNA).

Brogdon says the MNA will benefit the university, the community and, of course, minority nursing students.

University awards 298 degrees at fall commencement



Minor Mickel Shaw addresses the December Class of 2013. Below: Students look on as Dr. Richard Chapman addresses the class of 2013.

Under Mass

December Class

255

Undergraduate Degrees Granted

43

Master's Degrees Awarded

22

Honors Graduates

2

Honorary Doctorate Recipients
Minor Mickel Shaw
Dr. William P. Diggs

1

Commencement Speaker
Minor Mickel Shaw

wo hundred and ninety-eight degrees were awarded during fall commencement exercises at Francis Marion University on December 14.

Honorary Doctor of Humanities degrees were conferred upon Minor Mickel Shaw, president of Micco, LLC and chair of the Duke Endowment and a board member of the Belle W. Baruch Foundation and Daniel-Mickel Foundation; and to Dr. William P. Diggs of Florence, retired pastor of Trinity Baptist Church. Shaw also delivered the commencement address.

Five students received their degrees summa cum laude (with highest honors, representing cumulative GPAs of 3.9 or higher). They were Ashley Elizabeth Langmo, Victoria Lea LoPresto, Allison Murae Rhodes, Traci Anderson Stokes and Laura Ann Timmons.

Seven students graduated magna cum laude (with high honor — a cumulative grade point average between 3.75 and 3.89). They were Xavier Jamal Branham, Margaret Ellen Conant, Jesus Alberto Cruz, Kimberly Anne Davis, Lindsey Joanna Davis, Amanda McDowell Graham and Julian Carlyle Robinson.

Fifteen students received their degrees cum laude (with honor, cumulative GPA between 3.50 and 3.74). They were Haley Elizabeth Bethea, Candace Hyatt Bohachic, Amanda Nicole Britt, Christina Jean Brown, Caress Elise Cauthen, Brandon Jeremy Coker, Andrew Thomas Helms, Candice Benton Hill, Wesley Jacobs Jr., Elizabeth Massebeau McRae, Robert Patrick Phillips Jr., Raneshia Keyoni Redden, Brittni Dianne Stanton, Daniel Salvatore Truncellito and Catherine Margaret Young.

Dr. Jon W. Tuttle presented honor cords to Cierra Michelle Buckman and Nancy Lucille Reading. Honor cords are presented to graduates who compile a minimum grade point average of 3.25 for all academic work and for a minimum of 21 hours in Honors courses.



College View







- 6 Lifetime alumni members and FMU faculty enjoy a guided tour of Moore Farms Botanical Garden by Ethan Kauffman, Garden Director.
- 7 Martha Stewart ('05, '07), Dr. John Kirby ('72, '79) and Anita Brown ('85, '90) received the 2013 Professional Psychology Award.
- 8 Dr. Cal Johnston took his Early Childhood Education class on a field trip to Lynches River.
- 9 Professor Greg Fry gives direction to a Visual Communications class.
- 10 Students enjoy the Pee Dee Fiction and Poetry Festival.





Academia

FMU named South Carolina Teaching Fellows site

'he South Carolina Center for Educator Recruitment, Retention Advancement (CERRA) announced the university's selection as a new teaching fellows site this fall. FMU is set to receive its first cohort of students in the fall of 2014.

Dr. Luther F. Carter, FMU's president, noted FMU's singular accomplishment in becoming the first new site since the program's launch in 1999.

"FMU is proud to be the first host university added to the S.C. Teaching Fellows Program since the inception of the program," says Carter. "We are especially proud of our School of Education faculty and staff who have worked tirelessly to acquire this program."

The mission of SCTFP is to recruit talented high school seniors into the teaching profession and help them develop leadership qualities. Each year, the program provides fellowships for approximately 175 high school seniors who have exhibited high academic achievement, a history of service to their school and community, and a desire to teach in South Carolina.

Dr. Shirley Bausmith, dean of FMU's School of Education, says the Teaching Fellows program is a perfect fit for a school with a long history of training South Carolina teachers.

"Training highly qualified teachers has been an integral part of Francis Marion University's mission since its inception," says Bausmith. "That is what makes this both a great honor and an incredible opportunity as we strive to enhance our efforts."

Teaching Fellows participate in advanced enrichment programs at Teaching Fellows Institutions, have additional professional development

opportunities involved and are with communities and businesses throughout the state. They receive up to \$24,000, in yearly scholarships (up to \$6,000 a year for four years) while they complete a degree leading to teacher certification. The scholarship provides up to \$5,700 for tuition and board and \$300 for specific enrichment programs administered by CERRA. A fellow agrees to teach in South Carolina one year for every year he or she receives the fellowship.



Lowry named director of Teaching Fellows Program

r. Erik Lowry, Francis Marion University associate professor

of education. has been named program director for the newly billeted S.C. Teaching Fellows Program



Dr. Erik Lowry

(SCTFP) administered by the Center for Educator Recruitment, Retention & Advancement (CERRA) on campus.

As the director, Lowry will coordinate and oversee all SCTFP activities; monitor academic progress effectiveness; and ensure compliance with CERRA guidelines. Assisting Lowry is FMU Education Instructor Lindsay Sturkie.

Prior to joining FMU in 2012, Lowry was the assistant superintendent for personnel for Florence School District One. He began his educational career as a teacher, later working as an assistant principal and principal.

"Dr. Lowry, with his experience

as a classroom teacher and school administrator, will provide exceptional leadership as director," says Dr. John Hester, FMU associate provost. "Teaming with Sturkie and the FMU School of Education faculty, Dr. Lowry will develop outstanding classroom and community experiences to ensure FMU continues to attract highly qualified young people to a teaching career."

Lowry earned the B.S. in elementary education from FMU and the M.Ed., Ed.S. and Ph.D. in educational administration from the University of South Carolina (USC).



FMU author releases collection of short stories

or nearly every situation a person can face in life, there is an answer. That answer will typically be marred with the residuals of past experiences as evidenced by the lives of the characters in the pages of FMU English Professor Phillip Gardner's latest book of short stories, "Available Light."

Within the binding of this 226 page anthology, the award-winning South Carolina writer charts the course of individuals who are unlucky in love but who aren't afraid to allow the light of the past, however dim, to guide their lives.

This is Gardner's third short story collection, after "Someone To Crawl Back To" (2003) and "Somebody Wants Somebody Dead" (2012).

This heart-rending exploration of relationships between husbands and wives, boyfriends and girlfriends, parents and children and brothers and sisters features the struggles of love in a most humorous way. One of the most salient stories, "Get Drunk and Screw," involves a man who attributes his wife's altered behavior to infidelity, until a call from her oncologist unveils the grim truth. "Like a Little White Chapel on the Beach" features a 15-year-old girl with a much older boyfriend, a pair of worried parents, and an eerie stalker. The hero of "Winner Take Nothing" finds he is not the father of his girlfriend's little boy, but that the child needs him anyway. The

awkward moments of childhood, adolescence and adulthood are all featured in this diverse cast within their vivid Southern and Southwestern settings.

Gardner taught at FMU from 1980 to 1983 and returned to the faculty in 1986. He earned the B.A. and M.A. degrees in English from UNC Charlotte.



New Faculty

Officials of Francis Marion University have announced the addition of 15 new faculty members for the 2013-2014 school year. FMU has a total of 270 faculty members, 206 full-time and 64 part-time. All faculty members have advanced degrees, and 83 percent of the full-time faculty hold doctoral or terminal degrees.

> Dr. Jeremiah D. Bartz

Assistant professor of mathematics Bartz earned the Ph.D. in mathematics from University of Oregon, the M.S. and B.S. in mathematics from the University of North Dakota and the B.S. in mechanical engineering from the University of North Dakota.

> Dr. William K. Bolt

Assistant professor of history
Bolt earned the Ph.D. in history from
the University of Tennessee, the M.A. in
history from the University of Buffalo and
the B.A. in history and political science
from the University of Buffalo. He's from
Florence.

> Jessica L. Burke

Assistant professor of sociology Burke earned the M.A. in sociology and the B.A. in psychology from Kent State University.

> Dr. Lorna R. Cintron-Gonzales

Assistant professor of industrial engineering

The Puerto Rico native is the first member of the college's new IE staff. She earned her Ph.D. in industrial engineering from Pennsylvania State University, the M.S. in health systems from Georgia Institute of Technology and the B.S. in industrial engineering from the University of Puerto Rico.

> Dr. Kellye Corcoran

Assistant professor of English
She earned the Ph.D. in English from
Auburn University and the M.A. and
B.A. in English from the University of
Delaware.

➤ Dr. William T. Daniel

Assistant professor of political science Daniel earned the Ph.D. in philosophy, the M.A. in political science from the University of Pittsburgh and the B.A. in political science from Wake Forest University.

➤ Dr. Gaye M. Douglas

Assistant professor of nursing
The Hemingway native earned the D.N.P.
from the Medical University of South
Carolina (MUSC), the M.S. and M.Ed.
in nursing from the University of South
Carolina (USC) and the B.S. in nursing
from MUSC.

> Dr. Catherine England

Assistant professor of English She earned the Ph.D. and M.A. in English from USC and the B.A. in English from Wofford College.

> Dr. Karen Fries

Associate professor of education She earned the Ph.D. in special education from Penn State, the M.S. in special education from University of Albany and the B.S. in psychology from George Mason University.

> Dr. Mica Hilson

Assistant professor of English He earned the Ph.D. in English from Indiana University, the M.A. and B.A. in English and the B.A. in mathematics all from Emory University.

> Jeremy Lewis

Visiting assistant professor of computer science

He earned the M.S. in computer science from USC and the B.S. in computer science from FMU.

> Dr. David Malakauskas

Assistant professor of biology
He earned the Ph.D. in entomology from
Michigan State University, and the M.S. and
B.S. in fisheries biology from Humboldt
State University in California.

> Kathy McCoy

Instructor of mathematics
She earned the M.Ed. in secondary math education and the B.S. in mathematics from Francis Marion University.

➤ Kay T. Packett

Assistant professor of mass communications She earned the M.A. in mass communication from USC and the B.A. in English from Furman University.

> Demetra W. Pearson

Assistant professor & Technical services librarian She earned the MLIS from USC and the B.S. in sociology from FMU.



Athletics

Patriot's online store open for business

rancis Marion University's Athletic Department has launched its official online store in partnership with Advanced-Online. Under the terms of the agreement, Advanced-Online will be responsible for all facets of operation including merchandising, shipping, returns, and personalized/targeted email marketing and customer service, among many other responsibilities.

"We have been focusing our

Visit the store online at: www.fmupatriotsshop.com

efforts on improving the all-around experience for the FMU community," says Michael Hawkins, FMU associate athletic director. "An online store is one way of accomplishing that. We look forward to the many opportunities this partnership with Advanced-Online will bring."

The new FMU online store, will feature the largest selection of FMU merchandise found anywhere, including gift certificates.

Patriot fans will find everything they need for men, women and kids and enjoy three-business day, flat rate shipping.

Patriot Athletes excel in fall campaign

Francis Marion University's athletic teams enjoyed a successful fall, led by the volleyball team and men's soccer squad, both of whom were in the thick of the hunt for the Peach Belt Conference titles. Here's a look at Patriot accomplishments in recent months.

Volleyball Wins 20

rancis Marion finished its season 21-9 and placed third in the Peach Belt Conference standings. FMU served as the host for the 2013 PBC Tournament. The squad doubled it's conference win total of 2012 and earned its first 20-win season since 2008. Seniors Jessica Imbimbo (Husdon, FL), Kailey Smith (Sumner, WA) and junior Emily Sears (Ashburn, VA) earned All-Conference recognition, while head coach Paul MacDonald was named Coach of the Year.

FMU Boots Reach PBC Championship Match

MU finished with a 10-5-4 overall mark and reached the championship match of the PBC tournament. In the tournament semifinals, FMU defeated the No. 1 ranked team in the country 3-2. Three Patriots were named to the All-Tournament Team: senior Cody Farrier, junior Benjamin Kwast, and sophomore Pascal Magiera. The Patriots received votes in the Oct. 22



Pascal Magiera moves the ball upfield.

national Top-25 poll. Three different Patriot players earned PBC All-Conference honors and four gained PBC All-Academic recognitions during the 2013 campaign.

Harris, Butler lead Women's Soccer

Ayoung Patriot squad – only two seniors – battled hard during the 2013 season and won two of its final four matches. Junior Chanel Harris (Toronto, Ontario, Canada) and senior midfielder Yasmin Bunter (Fleet, England) led the Patriots in scoring with 18 points (8 goals, 2 assists) and nine points (1 goal, 7 assists) respectively.

Men's Basketball

Coleman (Snellville, GA) signed a professional contract with the Cheshire Phoenix of the British Basketball League. Coleman played his senior season at FMU in 2010-11, and averaged 11.1 points and 3.7 rebounds per game. He is one of six former FMU cagers playing professionally.

Tennis Team's Bower named All-American

Senior Mona Blauen (Cologne, Germany) was named to the 2013 Capital One Academic All-America Division II Women's At-Large Team as a second-team choice. This followed her selection as an Intercollegiate Tennis Association NCAA Division II All-American for her singles play, and makes her the 10th FMU student-athlete to earn both athletic and academic All-America honors in the same year. Blauen graduated with a bachelor of business administration degree (cum laude) in management,

with a cumulative grade point average of 3.785. She earned both PBC All-Conference honors her play on the court and PBC All-Academic Team recognition for her efforts in the classroom three times each. Blauen posted a 65-12 career singles record to rank third in program history for wins, and a 72-16 doubles mark to rank second in alltime victories. Blauen joins previous double honorees Monica Wofford (softball 2008), Katie Riley (women's soccer 2004), Fredrik Ohlsson (golf 2003), Matt Dura (golf 2003), Dylan Keylock (golf 2003), Juan Pablo Bossi (golf 2003), Katie Roberts (women's soccer 2002), Sam Lundkvist (men's tennis 1997) and Elizabeth Pidgeon

(women's track and field 1997).

Golf

The Patriots opened the fall portion of their 2013-14 season with a pair of Top-10 finishes, tying for fourth at FMU's own SpringHill Suites Intercollegiate Tournament and placing sixth at the University of Louisville's Cardinal Intercollegiate Tournament.

Men's Cross Country

MU registered four Top-5 regularseason finishes, including a trio of third-place showings. The young Patriot squad finished 10th at the PBC Championships, with four of the first five FMU finishers being freshmen.

Women's Cross Country

rancis Marion posted four Top-5 team finishes during the regular season, including capturing the team championship at the FMU Invitational FMU then placed 12th at the 2013 Peach Belt Conference Championship Meet with seniors Rebeccah Hoekstra (Bowmanville, Canada) Ontario, and Whitney Wagner (Forest, VA) leading the Patriot finishers. The Patriots finished 23rd at the NCAA II Southeast Regional meet. Senior London Barnhill (Hemingway, SC) earned PBC All-Academic Team (honorable mention) recognition.

Peach Belt Conference Presidential Athletic Honor Roll

The Peach Belt Conference announced that a record-breaking 1,384 student-athletes were named to the 22nd-annual Presidential Honor Roll for the 2012-2013 year. The list included 89 student-athletes from Francis Marion University.

Gold Scholar (3.75 or better GPA)

Dalton Gress - Baseball Evrik Gary - Men's Basketball Ian Wallace - Men's Cross Country Sebastian Backlund - Men's Golf John Lurie Pate - Men's Golf Chuy Cruz - Men's Soccer Yasmin Bunter - Women's Soccer Kelly Kady - Women's Soccer Kristina Marra - Women's Soccer Tristan Faile - Softball Christina Smoley - Softball Olivia Zielinski - Softball Eimon Heywood - Men's Tennis Mona Blauen - Women's Tennis Kerry Hall - Women's Tennis Liz Drewry - Volleyball Jessica Imbimbo - Volleyball

Silver Scholar (3.5 - 3.74 GPA)

Rhodes Dickerson - Baseball
Chance DuCharme - Baseball
Tom Snyder - Men's Basketball
Guy McCarter - Men's Cross Country
Lukas Crisp - Men's Golf
Tobias Pettersen - Men's Golf
Kenneth Svanum - Men's Golf
Gino Lucarelli - Men's Soccer
Pascal Magiera - Men's Soccer
Elizabeth Asare - Women's Soccer
Olivia Ferguson - Softball
Cat Zalud - Softball

Alex Caspari - Men's Tennis Tim Ruepke - Men's Tennis Marius Wahlier - Men's Tennis Tereza Baranova - Women's Tennis Caitlin Siney - Women's Tennis Megan Mooney - Volleyball Paige Perreault - Volleyball

Bronze Scholar (3.25 - 3.49 GPA)

Harrison Hood - Baseball Jarrod Reed - Baseball Shaefer Shepard - Baseball Tyler Deihl - Men's Basketball Chris Thomas - Men's Basketball Camille Dash - Women's Basketball Kim Roach - Women's Basketball Dustin McRae - Men's Cross Country Tyler Waters - Men's Cross Country Kasey Bradley - Women's Cross Country Diana Levy - Women's Cross Country Hannah Muzzillo - Women's Cross Country Austin Frick - Men's Golf Travis Gantt - Men's Golf John Michael Schaffer - Men's Golf Fredrik Sporck - Men's Golf Matthew McNab - Men's Soccer Carson Nance - Men's Soccer Cameron Picone - Men's Soccer David Sheridan - Men's Soccer Igor Souza - Men's Soccer Joergen Tesdal - Men's Soccer Janise Finney - Women's Soccer

Sandy Odembo - Women's Soccer Arianna Pierner - Women's Soccer Brittney Smith - Women's Soccer Lindsey Brown - Softball Katie Carnes - Softball Luke Bateup - Men's Tennis Lucas Jackson - Men's Tennis

Presidential Scholar (3.0-3.24 GPA)

Jamie Collins - Baseball Zach Fraley - Baseball Brett Fulmer - Baseball Stephen Tarkenton - Baseball Ryan Trout - Baseball Kristen Dickerson - Women's Basketball Jasmine Williams-Hayes - Women's Basketball Michael Bigelow - Men's Cross Country London Barnhill - Women's Cross Country Dani Velasquez - Women's Cross Country/Soccer Tom Gillette - Men's Soccer Taylor King - Men's Soccer Tyler Norris - Men's Soccer Jordan Allen - Women's Soccer Kylie Allen - Women's Soccer Chanel Harris - Women's Soccer Kristie Hanewinckel - Softball Gavin Davison - Men's Tennis Julia Graf - Women's Tennis Charne McClurkin - Women's Tennis Alex Matz - Volleyball Kailey Smith - Volleyball Brianna West - Volleyball









1970's

Mary Cook ('75, '77) was recognized as the 2012-13 Teacher of the Year for Savannah Grove Elementary.

) 1980's

Bob Wilson ('82, '91) was named athletic director for South Florence High School.

Dr. Margie Covington ('83) returned to FMU as lecturer in mathematics in Aug. 2013.

Denise Long ('84) was recognized as the 2012-13 Teacher of the Year for Sneed Middle School.

Kathy Griffin McCoy ('84, '87) joined FMU as an instructor of mathematics in August 2013.

Michael Murphy ('85) completed the Non-Profit Leadership Institute at FMU in April 2013.

Demetra Walker Pearson ('85) joined FMU as an assistant professor/technical services librarian in Aug. 2013.

Jeff Whitesides ('86) was promoted to VP of information systems to oversee application software for BlueCross & BlueShield of SC.

Dwayne Earn ('88) joined Clemson Extension in Fairfax County in May 2013. **Carla Watford** ('88) was named principal of Cain Elementary School in Darlington.

1990's

Sherri Helton ('90) was recognized as the 2012-13 Teacher of the Year for South Florence High School.

Gloria Turner ('90) won the ABC Arts Grant for Southside Middle school in the 2012-13 academic year.

Gayle Douglas ('92) joined FMU as a professor of nursing in Aug. 2013.

Dr. Gaye Douglas ('92) joined FMU as assistant professor of nursing in Aug. 2013.

Lynn Perkins ('92) was awarded the Florence Regional Arts Alliance grant for Southside Middle School in the 2012-13 academic year.

Tara King ('93) was named principal of West Hartsville Elementary School in July 2013.

Debra McGee Britton ('94) was a presenter at the third annual Fred R. Clayton, Jr. Chemistry Alumni Symposium on April 6, 2013.

Chad Burgess ('95) was presented with the Professional Industry Acheivement Award in Public Service and Law by the FMU Alumni Association in Feb. 2013.

Travis Ellison Copeland ('95) & Leigh Fletcher Stoupenos were married May 11, 2013.

Dr. Erik Lowry ('95) was selected to direct the FMU S.C. Teaching Fellows Program in Aug. 2013.

Crystal Hill-Chapman ('97, '00) was promoted to associate professor of psychology and earned continuous tenture in Aug. 2013 at FMU.

Jaime Owens ('97) was named Editor in Chief of TransWorld SKATEboarding, the number one skateboarding media brand in the industry.

Kimberly Michelle Rogers ('97) & Lloyd Bradley Turner, were married on Feb. 9, 2013.

Michael Yip ('99) was a presenter at the third annual Fred R. Clayton, Jr. Chemistry Alumni Symposium on April 6, 2013.

Dr. Gerald Gary ('98) was named principal of Dutch Fork Middle School in July 2013.

Ross Wise ('99) & **Ashley Clay** ('09) were married on April 13, 2013.

) 2000's

Michelle Pittard ('01) was a presenter at the third annual Fred R. Clayton, Jr. Chemistry Alumni Symposium on April 6, 2013.

Mike Radosevich ('01) is coowner of the Code 3 Spices Inc. in Maryville, Tennessee. The company supports firstresponders and the military with products and portions of sales.

Latetia Staggers ('01) was recognized as the 2013-14 Teacher of the Year for W. M. Anderson Primary School and has received the 2013 Saundra Ground Early Educator's Award from the S.C. Early Childhood Association (SCECA).

Julie E. Hartley ('02) received a Master of Education degree from Coastal Carolina University in May 2013.

Bernadette Johnson ('02) earned continuous tenture in Aug. 2013 at FMU.

Matthew Blatnik ('03) was a presenter at the third annual Fred R. Clayton, Jr. Chemistry Alumni Symposium on April 6, 2013.

Kaye Fraley ('03) joined the law firm of McGowen, Rogers, Stewart, Hiller & Krize in Aug. 2013.

Mary Howard ('03) was named principal of Olanta Elementary School for 2013.

Luke Wilcox ('03) and **Katie Wyllie** ('08) were married June 15, 2013.

Barbi Bassham ('04) joined FMU as a lecturer in accounting in Aug. 2013.



Eric Ard ('05) joined FMU as an instructor of philosophy in Aug. 2013.

Hope Camper ('06) was recognized by the Alliance for a Healthier Generation for her work with Florence School District One.

Derek Hemmingsen ('06) & Melanie Nance were married on April 13, 2013.

James B. Milligan ('06) & Susan Galloway were married on June 1, 2013.

Jason Owens ('06) & Mary Ashley Jackson were married on April 6, 2013.

Grey Raines ('06) was named 2014-2015 Chamber Chairman for the Florence Chamber of Commerce.

Megan Bryant Temple ('06) joined FMU as an instructor of psychology in Aug. 2013.

Brandi Fontaine ('07) was promoted to associate head coach of High Point University women's soccer team.

Artisha Mann ('07) graduated from Actors Studio Drama School in Manhattan. Her digital series, Jayde came out this fall.

Quin McCollum ('07) was named head football coach at Keenan High School.

Kevin Wise ('07) was promoted at WebsterRogers in Myrtle Beach.

Maurice Cobb ('08) received a Master of Education degree from Coastal Carolina University in May 2013.

Sarah Dixon ('08) & Steven D'Agness were married in June 2013.

Thomas Eskridge ('08) & **Mallory Proctor** ('10) were married June 22, 2013.

>>> See Page 28

Postcard from Germany



Sasha's home is on the Rhine but his heart's in the Pee Dee

Francis Marion University prides itself on educating young men and women right from its own backyard but not all of the school's alums come from the Pee Dee.

Some come from other river valleys.

You know, like the Rhine.

FMU has a number of German alums, none any more loyal than 37-year-old Sasha Knoegen, who received his business management and marketing degrees here in 2003 (he received the FMU School of Business' business management award in 2003).

While on holiday this fall – that's the German term for vacation – Knoegen dropped by campus to update the VIEW staff and other old friends on his progress. His already unusual career is, as it turns out, taking another unexpected twist.

Knoegen is headed to dental school.

That's a departure from what seemed to be a promising career in consulting and marketing, but Knoegen says it makes sense. If he can make it through the rigorous German dental program – five years of school, plus two more of residency – he'll be ready to take over from his father, a dentist in Knoegen's native Spay, Germany. The elder Knoegen is close enough to retirement age that the transition should work out perfectly.

"I'll be 44 when I finish dental school, and really, I will be 50 before I'll be a really good dentist," says Sasha, "but then I can go on and work as long as I like."

Knoegen's big career switch follows a lengthy academic career in which Knoegen became not only well-schooled but well-traveled. After finishing both the vocational and college tracks in Germany, Knoegen signed up for an international exchange program through Trier University. That led him to FMU - not his first choice at the time, Knoegen admits , but in hindsight a superb landing spot - and then to the University of Sunshine Coast in Australia. Knoegen attended Sunshine U. as part of an overseas study program run through FMU. After that is was on to graduate school at the University of Illinois and then back to Germany to begin his career.

And now, to dental school.

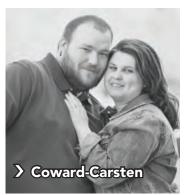
Knoegen says that he still treasures his FMU days, even though it didn't lead him directly to his current career path. On his recent trip back, Knoegen recalled the good ol' days in the international students dorm, buying a used car to beat around in, and dining out at local hot spots. He grabbed a takeout meal from Jin Jin during his recent trip, just for old times sake.

"It was an experience I'll never forget," says Knoegen, "and while there were challenges, the people at FMU bent over backwards to make it work for me. And in the end, it did."

Tucker Mitchell









Jeremy Lewis ('08) joined FMU as visiting professor of computer science in Aug. 2013.

Elizabeth Ansley Rush ('08) & David Sanderson II ('11) were married on April 27.

Walter Showers ('08) was a presenter at the third annual Fred R. Clayton, Jr. Chemistry Alumni Symposium on April 6, 2013.

Laura E. Gilbert ('08) & Matthew Lucas Stufflebean were married April 28, 2013.

Tamashia Daise ('09) was recognized as the 2012-13 Teacher of the Year for North Vista Elementary.

Morgan Browder Altman ('09) & Jason James were married on May 18, 2013.

Brittany Miles ('09) is now a Certified Public Accountant currently working for WebsterRogers.

Alison Wheeler ('09) & Justin Taylor were married on Sept. 28, 2013.

Ashley Clay ('09) & **Ross Wise** ('99) were married April 13, 2013.

Charles Tyler Atkinson ('10) & Jennifer Jones were married on March 16, 2013 in Georgia.

2010's

Jessica D. Baxley ('10) received a Master of Arts in Teaching degree from Coastal Carolina University in May 2013.

Mallory Proctor ('10) & Thomas Eskridge ('08) were married June 22, 2013.

Kimberly A. Turner ('10) joined FMU as an instructor of English in Aug. 2013.

Heather N. Carter ('11) & Charlie B. Tanner were married June 2013 in Marion.

Nancy Devon Coward ('11) & Casey Edward Carsten were married Aug. 3, 2013.

Hurber Garrett ('11) & **Rachel Miller** ('11) were married Nov. 2012.

Kelly Gaskins ('11) joined the *Daily Journal* in Richmond in July 2013.

Jennifer D. Gaskins ('11) & Richard Hester were married June 1, 2013 in Pamplico.

Rachel Miller ('11) & Hubert Garrett ('11) were married in Nov. 2012.

Kara Richardson ('11)
earned the Master of
Education in higher
education - student affairs
administration on May 10,
2013 at the University of
South Carolina.

David Sanderson II ('11) & **Ansley Elizabeth Rush** ('08) were married on April 27, 2013.

Kevin Cox ('12) & **Aggie Polk** ('12) were married in May 2012.

Hannah R. Lyles ('13) & Michael L. Page were married in June 2013.

Aggie Polk ('12) and **Kevin Cox** ('12) were married May 2012.

Brittney Singletary ('12) & Justin Chatlosh were married Aug. 10, 2013.

Armand Broady ('13) has accepted a position as playby-play broadcaster for Coker College.

Samantha Vance ('13) joined FMU as the administrative assistant for Admissions in May.

Lauren Vetock ('13) former Patriot goalkeeper for the women's soccer team, earned the starting keeper position on the Virginia Beach Piranhas, a summer squad in the W-League's Northeastern Conference.

Submissions Welcome!

Please share your latest achievements and events by submitting information online at www.fmarion.edu/alumni or send a note to jyoung@fmarion.edu.

By submitting, you consent for the information to be published in *The View* magazine.

FMU Alumni Association is on Facebook!



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July 1, 2012 - June 30, 2013

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Candidate Bush Stops at old FMC

In March 1980, Republican presidential hopeful George H.W. Bush took the stage in the University Commons gymnasium at what was then Francis Marion College.

The campaign stop wasn't enough to carry Bush to victory in the South Carolina primary or overall, but he did become the vice presidential nominee, running (and winning) with a fellow named Reagan.



Photo: FMU Archives

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